

Intentful Terms of Use

Last Updated: May 29, 2026

Welcome. These Terms of Use (“Terms”) apply when you log in to and use the Intentful platform (“Platform”). By accessing the Platform, you agree to these Terms. If you don’t agree, do not use the Platform.

1. Who These Terms Cover

Intentful Inc. (“Intentful,” “we,” “us,” or “our”) operates the Platform, which lets brands become interactive, intelligent entities across ads, commerce, and content. These Terms apply whenever you log in to and use the Platform.

2. Your Signed Agreement Controls

You or your company has signed an agreement with us that governs your access rights, payment, intellectual property, confidentiality, liability, and term. Where these Terms conflict with that agreement, your signed agreement controls. These Terms set the ground rules for day-to-day use; they do not replace your contract.

3. Your Login and Personal Information

Your Login Is Yours Alone

Your credentials are personal to you. Do not share your login with anyone — not a colleague, another user, or a third party. You are responsible for all activity under your login. Keep your credentials confidential and notify us immediately if you believe someone else has gained access.

Personal Information in Logs

The chat and campaign logs you can view or download may contain personal information that real people entered — names, contact details, or other sensitive data. By logging in, you acknowledge that you are responsible for handling that information appropriately. You agree to:

- Access and use log data only for the legitimate purpose for which you were granted access

- Keep any personal information confidential, and take care when you view, export, or download it
- Protect downloaded data and delete it when you no longer need it
- Follow all applicable privacy and data-protection laws

You are responsible for what happens to personal information once you access or download it. Report any data exposure or breach to us immediately at support@intentional.ai.

4. Acceptable Use

While using the Platform, you agree to the following:

- Do not share your login or let unauthorized persons access the Platform
- Do not reverse-engineer, copy, or extract the underlying software, models, or AI technology
- Do not scrape, harvest, or bulk-export data by automated means
- Do not use the Platform or its outputs to build or train a competing product
- Do not resell, sublicense, or transfer access to a third party without our written consent
- Do not introduce malware, interfere with Platform performance, or circumvent security or limits
- Do not use the Platform to break the law or infringe others' rights

You must be 18 or older and authorized to use the Platform.

5. The Platform Is Provided “As Is”

We work to keep the Platform useful and reliable, but we cannot promise it will be uninterrupted or error-free, and AI-generated outputs will not always be accurate — review them before relying on them. To the fullest extent permitted by law, the Platform is provided “as is” and “as available,” without warranties of any kind. Our liability is limited as set out in your signed agreement, or where none applies, to the maximum extent the law allows.

6. Suspending or Ending Access

We may suspend or end your access, immediately if needed, if we believe in good faith that you have breached these Terms, that your use threatens Platform security or other users, that there

has been unauthorized access or fraud, or that continuing would create legal or compliance risk. You may ask us to end your access at any time.

7. Changes to These Terms

We may update these Terms from time to time. When we do, we will post the new version with a current “Last Updated” date and give notice where the law requires it. Continuing to use the Platform after an update means you accept the updated Terms.

8. Contact

Questions about these Terms? Reach us at support@intentional.ai.

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